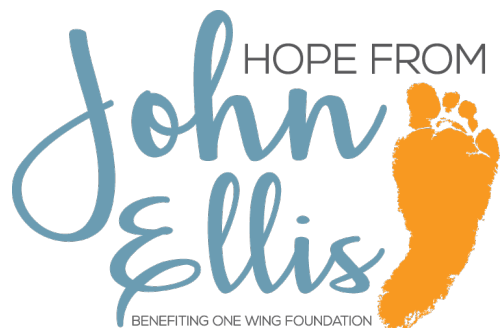




2017
Hope From John Ellis Benefit
Sponsorship Proposal

Request for Support



In January of 2017, our family received the devastating news that our son John Ellis no longer had a heartbeat at 35 weeks gestation due to Cholestasis (ICP) during pregnancy. Our hope is begin to bring awareness to stillbirth and ICP and to raise money for a Cuddle Cot for a local hospital.

This event will benefit the One Wing Foundation whose mission is to raise and distribute funds to organizations for the medical, physical and grief recovery of bereaved parents who have experience pregnancy or infant loss. In their first year, they were able to give \$48,500 in funding assistance to nine different non-profit organizations thanks to the generosity of our donors, event attendees and sponsors.

We would love to have your support as a sponsor of the Inaugural *Hope From John Ellis Silent Auction & Benefit Concert* which will take place on Saturday, January 6, 2018 at the Beau Rivage.

We sincerely hope that you will consider supporting our event. We appreciate you and the difference you can help make by supporting our family and the One Wing Foundation. Thank you for helping us give life to our John Ellis, to build his legacy, and honor all babies who have ben lost due to pregnancy or infant loss.

Gratefully,
The Naff Family
(Lucas, Elisabeth,our son Baylis, and our son John Ellis in Heaven)

About One Wing Foundation



The **One Wing Foundation** was founded by the Aldredge and Schlieve families, who both lost their firstborn children to stillbirth in 2015. Together they channeled their grief by creating the **One Wing Foundation** to help make a difference and lend a voice to those who have lost a child to pregnancy or infant loss.

The mission of the **One Wing Foundation** is to raise funds and distribute financial assistance to non-profit organizations that provide resources for the medical, physical and emotional recovery of bereaved parents who have experienced pregnancy or infant loss.

The **One Wing Foundations** is founded on the promise to help instill hope, healing and perseverance. All funds raised will be distributed to Texas-based organizations that fit within our funding guidelines of providing physical assistance and emotional recovery to bereaved parents, education or research specifically pertaining to pregnancy and infant loss, or assisting families medically and emotionally during pregnancy after loss.

Scope of Impact



Congratulations to the One Wing Foundation's 2016 Beneficiaries:

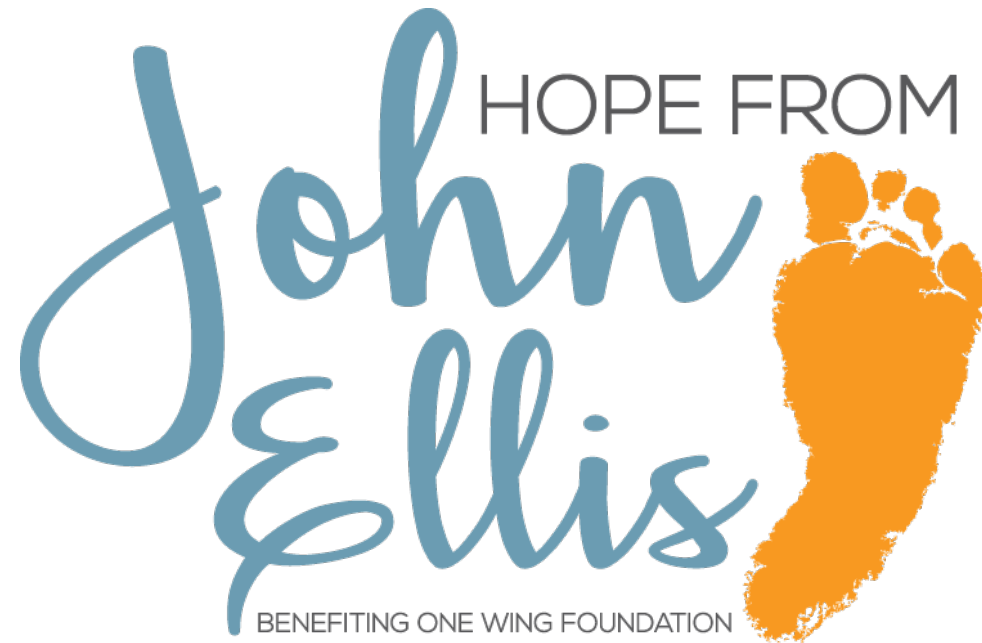
Angel Gowns Foundation
Baylor Health Care System Foundation
Hope Mommies
Now I Lay Me Down To Sleep
Our Children's Blessing
Texas Health Presbyterian Hospital
The Grief and Loss Center of North Texas
The Mary Claire Project
William P. Clements Jr. University Hospital
at UT Southwestern

The culmination of funds raised from our 2016 events and generous donors enabled **One Wing Foundation** to give \$48,500 to support the needs of nine organizations. The requested funds were allocated to the following initiatives:

- Three cuddle cots to Dallas-area hospitals. A cuddle cot is a refrigerated bassinet that allows parents the ability to spend more time with their baby before saying goodbye.
- The resources to build 300 coffins for babies of miscarriage or stillbirth, given to families who cannot afford proper end of life arrangements.
- Financial aid to cover medical and funeral assistance to families who have experienced stillbirth or infant loss in West Texas and the Panhandle areas.
- Special gowns made from donated wedding dresses and formal wear for parents to have a special memorial keepsake or an outfit for burial.
- Renovated hospital Labor & Delivery Room space for parents enduring stillbirth or infant death.
- Grief counseling services, both group and individual, offered free of charge to families of pregnancy and infant loss
- Growth and expansion of complimentary remembrance photography services in the Dallas and Houston metroplex areas for parents suffering the loss of a baby.

#PREGNANCYLOSS #INFANTLOSS #ONEWINGFOUNDATION

Hope From John Ellis Benefit



Saturday, January 6, 2018

Location: Beau Rivage, Biloxi, MS

6:00 – 10:00 PM

\$45 – Adult Tickets – Include Dinner & 2 Drink Tickets

\$10 – Children's Tickets – Include Dinner

This celebration will feature a buffet, a silent auction, along with live music by Castle Culture.



Beau Rivage
RESORT & CASINO • BILOXI

Sponsorship & Underwriting Opportunities

Presenting Sponsor – \$5,000

- Official Presenting Sponsor of the evening with Category Exclusivity
- First right of refusal for 2019
- Media Exposure: One Wing Foundation website with click-through accessibility for 2018, targeted social media posts, emails, any print ads or media mentions
- Logo on all marketing materials & signage displayed throughout event
- 2 VIP tables for 10 at event (20 tickets total)
- Opportunity to include marketing materials or promotional items as a takeaway for the evening

Beverage Sponsor – \$3,000

- First right of refusal for 2019
- Media Exposure: One Wing Foundation website with click-through accessibility for 2018, targeted social media posts, emails, any print ads or media mentions
- Logo on all marketing materials
- Logo on cups used at the *Olivia Aldredge Silent Auction and Benefit Concert* as the official Beverage Sponsor of the evening
- 1 VIP table for 10 at event

Stage Sponsor – \$2,000

- Media Exposure: One Wing Foundation website with click-through accessibility for 2018, targeted social media posts, emails, any print ads or media mentions
- Underwrite the cost of the Band
- Logo on all marketing materials
- Sponsor signage prominently displayed along the stage
- 1 VIP table for 10 at event

Table Sponsor – \$1,000

- Media Exposure: One Wing Foundation website with click-through accessibility for 2018, targeted social media posts, emails, any print ads or media mentions
- Logo on all marketing materials
- 1 VIP table for 10 at event (10 tickets total)

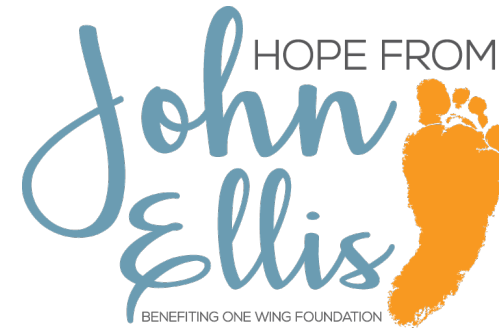
Patron Sponsor – \$500

- Name included on marketing materials, signage, website
- 2 tickets to the event

Do you have an item to donate for the Silent Auction?

We are looking for various high-end items which include sports tickets, autographed memorabilia, hotel stays, vacation homes, travel experiences, airfare, jewelry, sporting goods, restaurant and retail gift certificates. If you have an item you would like to donate, please contact Elisabeth Naff at elisa218@aol.com.

For your donation, you will receive a tax-deductible receipt for the value of your item.



Contact Information

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Holly Aldredge

Co-Founder

601.597.9110

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Checks made payable to One Wing Foundation

Mail to:

One Wing Foundation

PO Box 821504

Dallas, TX 75382

*One Wing Foundation is an established nonprofit corporation with the state of Texas
and an IRS recognized 501(c)(3); EIN: 81-1199100.*