



one wing
FOUNDATION

2017

Wine and Dine
Sponsorship Proposal

About the One Wing Foundation



The **One Wing Foundation** was founded by the Aldredge and Schlieve families, who both lost their firstborn children to stillbirth in 2015. Together they channeled their grief by creating the **One Wing Foundation** to help make a difference and lend a voice to those who have lost a child to pregnancy or infant loss.

The mission of the **One Wing Foundation** is to raise funds and distribute financial assistance to non-profit organizations that provide resources for the medical, physical and emotional recovery of bereaved parents who have experienced pregnancy or infant loss in the state of Texas.

The **One Wing Foundations** is founded on the promise to help instill hope, healing and perseverance. All funds raised will be distributed to Texas-based organizations that fit within our funding guidelines of providing physical assistance and emotional recovery to bereaved parents, education or research specifically pertaining to pregnancy and infant loss, or assisting families medically and emotionally during pregnancy after loss.

Scope of Impact



Congratulations to the One Wing Foundation's 2016 Beneficiaries:

Angel Gowns Foundation
Baylor Health Care System Foundation
Hope Mommies
Now I Lay Me Down To Sleep
Our Children's Blessing
Texas Health Presbyterian Hospital
The Grief and Loss Center of North Texas
The Mary Claire Project
William P. Clements Jr. University Hospital
at UT Southwestern

The culmination of funds raised from our 2016 events and generous donors enabled **One Wing Foundation** to give \$48,500 to support the needs of nine organizations throughout the state of Texas. The requested funds were allocated to the following initiatives:

- Three cuddle cots to Dallas-area hospitals. A cuddle cot is a refrigerated bassinet that allows parents the ability to spend more time with their baby before saying goodbye.
- The resources to build 300 coffins for babies of miscarriage or stillbirth, given to families who cannot afford proper end of life arrangements.
- Financial aid to cover medical and funeral assistance to families who have experienced stillbirth or infant loss in West Texas and the Panhandle areas.
- Special gowns made from donated wedding dresses and formal wear for parents to have a special memorial keepsake or an outfit for burial.
- Renovated hospital Labor & Delivery Room space for parents enduring stillbirth or infant death.
- Grief counseling services, both group and individual, offered free of charge to families of pregnancy and infant loss
- Growth and expansion of complimentary remembrance photography services in the Dallas and Houston metroplex areas for parents suffering the loss of a baby.

#PREGNANCYLOSS #INFANTLOSS #ONEWINGFOUNDATION

Wine & Dine



Thursday, November 9

Held at a private Preston Hollow Estate. Address will be emailed to attendees the week before the event.

Chaired by: Meghan Irwin and Lindsay Ferguson

Tickets are \$150 per person

An evening of masterfully prepared cuisine with a five course dinner by Grace Café Catering, intricately paired with corresponding wines.

Each course will be led by a wine representative with tasting notes. During the dinner portion of the evening, a speaker from one of the 2017 One Wing Foundation funding recipients will speak about grief and resources for bereavement care.

Sponsorship Opportunities



Stop and Smell the Rose – Presenting Sponsor: \$5,000

- Category Exclusivity
- Recognition: Event Sponsored by [Company] on invitation if secured by September 30, One Wing Foundation website, 2 targeted social media posts, special thanks mention in email to entire database, logo included on dinner menus, opportunity to provide a promotional item as a takeaway
- 8 event tickets

You Had Me At Merlot – Catering Sponsor: \$3,000

- Recognition: One Wing Foundation website, 1 targeted social media post, logo on dinner menu as the catering sponsor, name listed on invitation if secured by September 30.
- Opportunity to provide a promotional item as a takeaway
- 6 event tickets

Call Me a Cab[ernet] – Wine Sponsor: \$2,500

- Recognition: Invitation, One Wing Foundation website, 1 targeted social media posts, name on dinner menu as the wine sponsor
- 4 event tickets

Chardonnay All Day – Printing Sponsor: \$1,500

- Recognition: One Wing Foundation website, 1 targeted social media post, name included on any printed pieces as the Printing Sponsor
- 2 event tickets

It's Wine O'Clock Somewhere – Patron Sponsor: \$500

- Patron Sponsor
- Name on One Wing Foundation Website
- 2 event tickets

Matching Gift Sponsor



This generous donation will be put to use on the night of the event to help raise additional funds during a call to action. Our goal is to raise money at the event to gift another Cuddle Cot to a DFW hospital. With this dollar for dollar matching gift opportunity, it will inspire others to give beyond the cost of their ticket to award another local hospital a Cuddle Cot and bassinet.

A Cuddle Cot is a specialized cooling system for families of stillbirth or infant death that slows a deceased baby's condition from deteriorating, allowing a family to develop a special bond and spend every moment they can with their baby before saying goodbye. In 2016, One Wing Foundation donated the first three Cuddle Cots to North Texas hospitals. These were given to William P Clements Jr. University Hospital at UT Southwestern Medical Center in loving memory of Austin White, Baylor University Medical Center in memory of Hudson Schlieve, and Texas Health Presbyterian Hospital of Dallas in memory of Olivia Aldredge.

One Cuddle Cot, bassinet and recognition plaque costs \$3,000.

There are two options for this sponsorship.

- An outright donation of **\$1,500**, recognized publicly or anonymously, with waived benefits for a fully tax-deductible amount of \$1,500.
- A sponsorship payment of **\$2,000**, recognized publicly or anonymous, with 2 tickets to the event for a tax-deductible amount of \$1,500.



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One Wing Foundation is an established nonprofit corporation with the state of Texas and an IRS recognized 501(c)(3); EIN: 81-1199100.