



2019 Sponsorship Proposal

One Wing Foundation's Signature Events



MAKE A DIFFERENCE

...and have *fun* doing it.

IT'S A WIN-WIN.

Sponsoring a One Wing Foundation event provides you the unique opportunity to connect with the pregnancy and infant loss community, to build brand awareness and show your company's support of an important cause.

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to include clients, vendors, and employees. Feel good about supporting the local pregnancy and infant loss community as you enjoy a unforgettable event.

WE'LL FIND THE RIGHT FIT.

Looking for the opportunity to become part of one of the most rewarding events of the year? To put your company name in front of hundreds of guests? Want to show your employees and investors your dedication to our community? Consider a sponsorship at the **Olivia Aldredge Silent Auction & Benefit Concert**.

If you want to be part of a fun, relaxing, care free day full of golf? Get your name in front of local professionals at **the Hudder Putter Classic**.

Want to be a part of a festive and intimate evening? Then our **Wine & Dine** Dinner is right for you. Learn more about sponsoring this evening and how you can make an immediate impact.

Read more about each event, available sponsorship packages and in-kind opportunities.

WHY SPONSOR ONE WING?

- 15-20% OF ALL CLINICALLY RECOGNIZED PREGNANCIES END IN MISCARRIAGE EACH YEAR
- 1 IN 4 WOMEN WILL LOSE A BABY DURING PREGNANCY, DELIVERY, OR INFANCY
- STILLBIRTH AFFECTS APPROXIMATELY 1% OF PREGNANCIES ANNUALLY IN THE UNITED STATES (24,000 BABIES)
- IN 2016, IT WAS REPORTED THAT 24,000 BABIES DIED DUE TO BIRTH COMPLICATIONS OR WITHIN THE FIRST YEAR OF LIFE DUE TO SIDS OR GENETIC ABNORMALITIES
- 90,000 CHILDREN DIE ANNUALLY IN THE UNITED STATES BEFORE THEIR 1ST BIRTHDAY; 50% OF THE TIME THERE IS NOT EXPLANATION

One Wing Foundation was founded on the promise to help instill hope, healing, and perseverance. We are a private foundation created to provide financial assistance to non-profit organizations serving bereaved families of miscarriage, stillbirth or infant death.

We support education, research, programming, items for comfort and healing pertaining to pregnancy and infant loss.

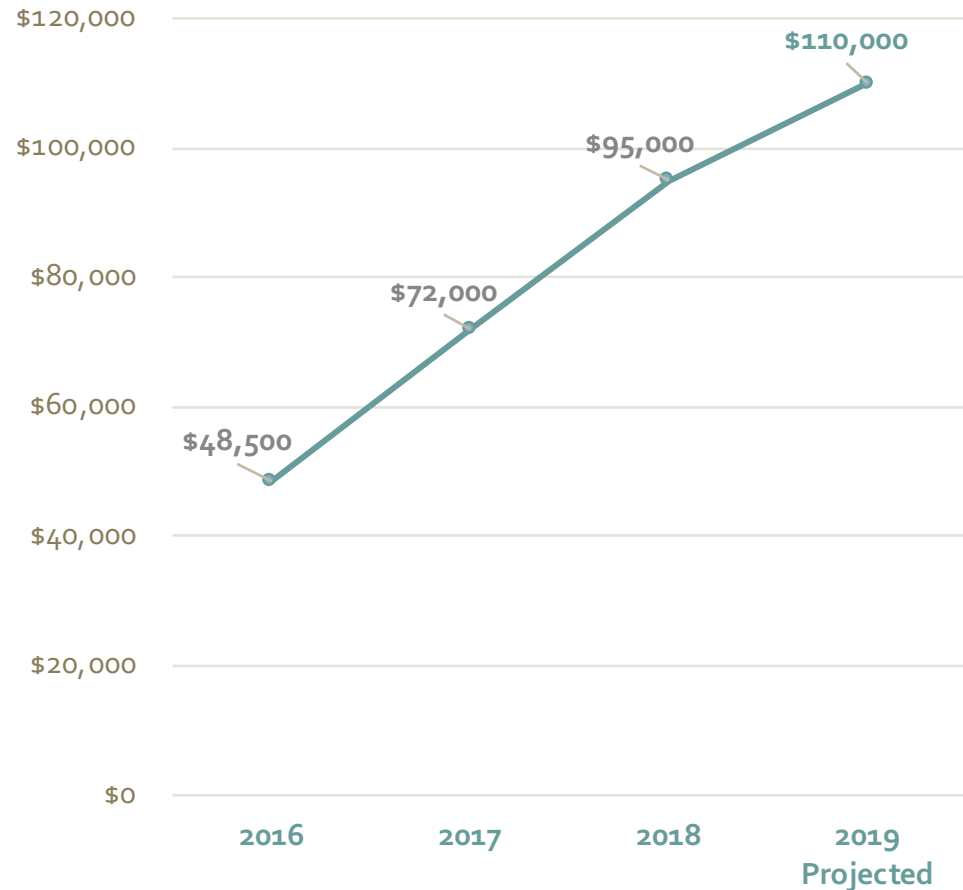
ONE WING'S GROWTH

FUND ALLOCATION

CURRENT & PAST BENEFICIARIES



Yearly Fund Disbursement





FOURTH ANNUAL
OLIVIA ALDREDGE
Silent Auction & Benefit Concert
PRESENTED BY WESTERN EXTRUSIONS

A celebration of good food, great drinks and a Silent Auction. The ***Fourth Annual Olivia Aldredge Silent Auction & Benefit Concert*** kicks off the weekend with a night to remember.

ABOUT THE EVENT

This celebration will feature a southern comfort buffet from The Foundry's Chicken Scratch, a high-end silent auction, along with live music from Ray Johnston Acoustic.

Thursday, May 30th, 2019 | 7:00 – 11:00 PM

\$65 /Ticket* *Early Bird offer through 4/30/2018*

\$75 /Ticket* *Regular Ticket Pricing from 5/1/2018 – 5/31/2018*

The Silent Auction will use an online bidding system

**Ticket includes buffet dinner and open bar*

FOURTH ANNUAL **OLIVIA ALDREDGE** *Silent Auction & Benefit Concert* PRESENTED BY WESTERN EXTRUSIONS



BEVERAGE SPONSOR



BAND SPONSOR

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor.....SOLD

- Official Presenting Sponsor of the evening with first right of refusal for 2020
- Name added to the event logo
- Logo on all marketing materials, auction signage, and event-tshirt
- Sponsor logo recognition and link from the event page on tournament website
- Opportunity to include marketing materials or promotional items in guest bags
- Two (2) VIP tables for 10 at event (20 tickets total)
- One (1) team of four (4) for the May 31 *Hudder Putter Classic* at the Golf Club of Dallas

Auction Sponsor.....\$3,000

- First right of refusal for 2020
- Logo prominently displayed throughout the silent auction on 18x24 signage
- Logo on every bid sheet description (approximately 80-100)
- Logo prominently displayed on the online auction site where all bidding will take place
- Logo on all marketing materials, auction signage, and event-tshirt
- Sponsor logo recognition and link from the event page on the website
- One (1) VIP table for 10 at event (10 tickets total)

Band Sponsor.....\$3,000

- Underwrite the cost of Ray Johnston Acoustic; Sponsor signage along the stage
- Logo on all marketing materials, auction signage, and event t-shirt
- Sponsor logo recognition and link from the event page on the website
- One (1) VIP table for 10 at event (10 tickets total)

Beverage Sponsor.....SOLD

- First right of refusal for 2019
- Logo on all marketing materials and event t-shirt
- Sponsor recognition and link from the event page on One Wing Foundation web site
- Logo on cups and koozies as the official Beverage Sponsor of the evening
- One (1) VIP tables for 10 at event (10 tickets total)

FOURTH ANNUAL **OLIVIA ALDREDGE** *Silent Auction & Benefit Concert* **PRESENTED BY WESTERN EXTRUSIONS**



PHOTO BOOTH SPONSOR



POWER PAX SPONSOR



TABLE SPONSOR

SPONSORSHIP OPPORTUNITIES

T-shirt Sponsor.....\$2,500

- Underwrite the production of tournament and auction party t-shirts
- Logo prominently displayed on the back or sleeve of shirt
- Logo on all marketing materials and auction signage
- Sponsor logo recognition and link from the event page on the website
- Four (4) tickets and registration for four (4) players in the Hudder Putter Classic

Photo Booth Sponsor.....\$2,000

- Logo included on all of the images taken by auction attendees and includes instant social media sharing to: text, email, Facebook, Twitter and Instagram
- Includes full vinyl wrap of the photo booth to match your company's branding
- Logo on all marketing materials and event t-shirt
- Sponsor recognition and link from the event page on One Wing Foundation web site
- 6 Tickets to the event – Ticket includes buffet dinner and open bar

Power Pax Sponsor (2 Available)\$1,000

- Underwrite the cost of one (1) of the Power Pax cellular device charging stations; includes personal branding. Since bidding for the event takes place only on cell phones these will be used by multiple people to help charge their devices
- Logo on all marketing materials and event t-shirt
- Sponsor recognition and link from the event page on One Wing Foundation web site
- 4 Tickets to the event – Ticket includes buffet dinner and open bar

Table Sponsor (6 available).....\$1,000

- Sponsor logo recognition and link from the event page on the website
- One (1) VIP table near the state (10 tickets total)

Patron Sponsor (10 available).....\$500

- Name on all marketing materials, back of t-shirt, and One Wing Foundation web site
- Two (2) tickets – Ticket includes buffet dinner and open bar



HUDDER★PUTTER C L A S S I C

The **Hudders Putter Classic** provides players with a top-notch tournament experience filled with fun and player perks. We are excited for what **year FORE** has in store!

ABOUT THE EVENT

The tournament is a four-person scramble with shotgun start. Additional opportunities include the ability to purchase mulligans or have a pro hit your drive from a designated tee box. Prizes will be awarded for the top three teams and winners of the longest drive and closest to the pin, in addition to surprises along the course to enhance player experience.

Friday, May 31 | The Golf Club of Dallas

\$150/player, \$600/team – *Early Bird pricing through April 30*

\$175/player, \$700/team – *Regular pricing after May 1*

**includes boxed lunch, drink tickets, green fees, player gift, complimentary beverages at the Awards Ceremony, 1 ticket in the player's name to the Olivia Aldredge Silent Auction & Benefit Concert on May 30 with food and open bar.*





HUDDER★PUTTER CLASSIC



BEVERAGE SPONSOR



EVENT T-SHIRT

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor.....\$5,000

- First right of refusal for 2020
- Logo on carts in play, score cards, marketing materials, auction and tournament sponsor signage, and event t-shirt
- Sponsor recognition and link from the event page on tournament website
- Opportunity to include marketing materials or promotional items in player bags
- Registration for two (2) teams of four (4) for the *Hudders Putter Classic* with 1 mulligan per player and 1 Drive by the Pro for each team
- 1 table for eight (8) to the *Olivia Aldredge Silent Auction & Benefit Concert* on May 30

Beverage Sponsor.....\$3,500

- First right of refusal for 2020
- Sponsor recognition on two (2) beverage carts in circulation with ability to provide branded items handed out from beverage carts; recognition at Happy Hour bar set up
- Logo on all marketing materials, auction and tournament sponsor signage, and event t-shirt
- Sponsor recognition and link from the event page on tournament website
- Registration for two (2) teams of four (4) for the tournament with 1 mulligan per player and 1 Drive by the Pro for each team
- Opportunity to include marketing materials or promotional items in player bags
- 1 table for six (6) to the *Olivia Aldredge Silent Auction & Benefit Concert* on May 30

T-shirt Sponsor\$2,500

- Underwrite the production of tournament and auction party t-shirts
- Logo prominently displayed on the back or sleeve of shirt
- Logo on all marketing materials, auction and tournament sponsor signage, and tournament website
- Registration for 4 players for the *Hudders Putter Classic* and 4 tickets in player's names to attend the *Olivia Aldredge Silent Auction & Benefit Concert* on May 30

Raffle Sponsor\$2,500

- Naming rights of the official tournament high end raffle onsite at the event and online prior to the tournament; advertised through Facebook, Instagram, One Wing Foundation website, and email blast to more than 500 constituents
- Logo on all marketing materials, event t-shirt, auction and tournament sponsor signage, and tournament website
- Registration for 4 players for the *Hudders Putter Classic* and 4 tickets in player's names to attend the *Olivia Aldredge Silent Auction & Benefit Concert* on May 30



HUDDER★PUTTER
C L A S S I C



SPONSORSHIP OPPORTUNITIES

Care Box Sponsor\$1,500

- Underwrite the cost of 50 Care Boxes
- Includes items that will provide comfort and healing to grieving parents, including a book, Kleenex, calming tea, and more
- Each box will be sealed with a sticker with the option of your name as “generously provided by (sponsor name.”
- Name listed on t-shirt, tournament signage and on One Wing Foundation web site where the Care Box can be ordered for families

Longest Drive Contest Sponsor\$1,500

- Prominent signage with Logo at the Longest Drive Contest
- Ability to have a company representative working the hole for promotion and swag giveaway
- Ability to offer a prize to the winner of the Longest Drive Contest (approval required by One Wing Foundation 3 weeks before the tournament)
- Name listed on event t-shirt, auction and tournament sponsor signage, and on tournament website

Team Sponsors (unlimited).....\$1,000

- Registration for 4 players and 4 tickets in player’s names to attend the *Olivia Aldredge Silent Auction & Benefit Concert* on May 30
- Signage displayed at the tee box with opportunity to display business name and logo along with an “in honor of or in memorial of” message
- Name listed on vent t-shirt ,auction and tournament signage and on tournament website

Hole Sponsor.....\$300

- Signage displayed at the tee box with opportunity to display business name and logo along with an “in honor of or in memorial of” message
- Name listed on event t-shirt, auction and tournament signage and on tournament website



HUDDER★PUTTER
C L A S S I C



PLAYER BAGS



IN-KIND SPONSORSHIP OPPORTUNITIES

Company Branded Player Bags

- Approximately 120 bags
- A take home gift to players and volunteers for their participation in the tournament
- Name listed on event t-shirt, tournament signage and on tournament website

Company Branded Bottled Water

- Approximately 10 cases
- Water for players and volunteers throughout the day
- Name listed on t-shirt, tournament signage and on tournament website

Company Branded Golf Balls

- Approximately 250
- Company logo will be on one side and the *Hudders Putter Classic* logo will be on the reverse side of the ball
- Name listed on event t-shirt, tournament signage and on tournament website

Player Prize

- Increments of 4, 8, or 12 requested
- Ability to offer a company gift card or product to serve as a prize for one, two or all of the top three placing teams. Four players per team
- Name listed on event t-shirt, tournament signage and on tournament website

Raffle Item

- Valued at \$250 or more, approved by One Wing Foundation
- Ability to offer raffle item
- Name listed on event t-shirt, tournament signage and on tournament website



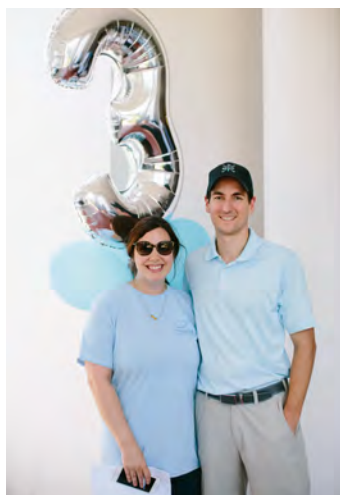
PLAYER PRIZES



BRANDED GOLF BALLS



HUDDER★PUTTER
C L A S S I C



ALA CARTE SPONSORSHIP OPPORTUNITIES

Build your own package!

- Registration for 1 team of 4 for the *Hudders Putter Classic* and 4 tickets in the players names to the *Olivia Aldredge Silent Auction & Benefit Concert*.....\$750
- Presence at a hole with branded tent or table.....\$500
- *Hole signage recognition*.....\$300
- Provide a prize for a course competition.....\$250
- Provide a promotional item in player gift bags.....\$100
- Logo recognition on t-shirt, auction & golf sponsor signage, website.....*packages of \$2,500+*
- Name recognition on t-shirt, auction & golf sponsor signage, website.....*packages of \$2,500+*

OTHER OPPORTUNITIES

The following are other pieces of the tournament that you can sponsor for a minimum of \$1,000. Together we can create a recognition package with the benefits above to meet your wishes while promoting your support.

- Player Lunch Sponsor
- Bloody Mary Bar Sponsor
- Closest to the Pin Sponsor
- Hole in One Sponsor
- Drive by a pro Sponsor with PGA Pro, Drew Evans
- Happy Hour Sponsor with The Hamburger Man



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One Wing Foundation is an established nonprofit corporation with the state of Texas and an IRS recognized 501 (c)(3).