



FOURTH ANNUAL
OLIVIA ALDREDGE
Silent Auction & Benefit Concert
 PRESENTED BY WESTERN EXTRUSIONS

2019 Sponsorship Deck



MAKE A DIFFERENCE

...and have *fun* doing it.

WHO IS ONE WING FOUNDATION?

One Wing Foundation was founded by the Aldredge and Schlieve families, who both lost their first born children to stillbirth in 2015. Together they channeled their grief by creating the One Wing Foundation to help make a difference and lend a voice to those who have lost a child to pregnancy or infant loss.

Our mission is to raise funds and distribute financial assistance to non-profit organizations that provide resources for the medical, physical and emotional recovery of bereaved parents who have experienced pregnancy or infant loss in the State of Texas.

IT'S A WIN-WIN.

Sponsoring a One Wing Foundation event provides you the unique opportunity to connect with the pregnancy and infant loss community, to build brand awareness and show your company's support of an important cause.

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to include clients, vendors, and employees. Feel good about supporting the local pregnancy and infant loss community as you enjoy a unforgettable event.

WE'LL FIND THE RIGHT FIT.

Looking for the opportunity to become part of one of the most rewarding events of the year? To put your company name in front of hundreds of guests? Want to show your employees and investors your dedication to our community? Consider a sponsorship at the **Olivia Aldredge Silent Auction & Benefit Concert.**

Read more about each event, available sponsorship packages and in-kind opportunities.

WHY SPONSOR ONE WING?

- 15-20% OF ALL CLINICALLY RECOGNIZED PREGNANCIES END IN MISCARRIAGE EACH YEAR
- 1 IN 4 WOMEN WILL LOSE A BABY DURING PREGNANCY, DELIVERY, OR INFANCY
- STILLBIRTH AFFECTS APPROXIMATELY 1% OF PREGNANCIES ANNUALLY IN THE UNITED STATES (24,000 BABIES)
- IN 2016, IT WAS REPORTED THAT 24,000 BABIES DIED DUE TO BIRTH COMPLICATIONS OR WITHIN THE FIRST YEAR OF LIFE DUE TO SIDS OR GENETIC ABNORMALITIES
- 90,000 CHILDREN DIE ANNUALLY IN THE UNITED STATES BEFORE THEIR 1ST BIRTHDAY; 50% OF THE TIME THERE IS NOT EXPLANATION

One Wing Foundation was founded on the promise to help instill hope, healing, and perseverance. We are a private foundation created to provide financial assistance to non-profit organizations serving bereaved families of miscarriage, stillbirth or infant death.

We support education, research, programming, items for comfort and healing pertaining to pregnancy and infant loss.

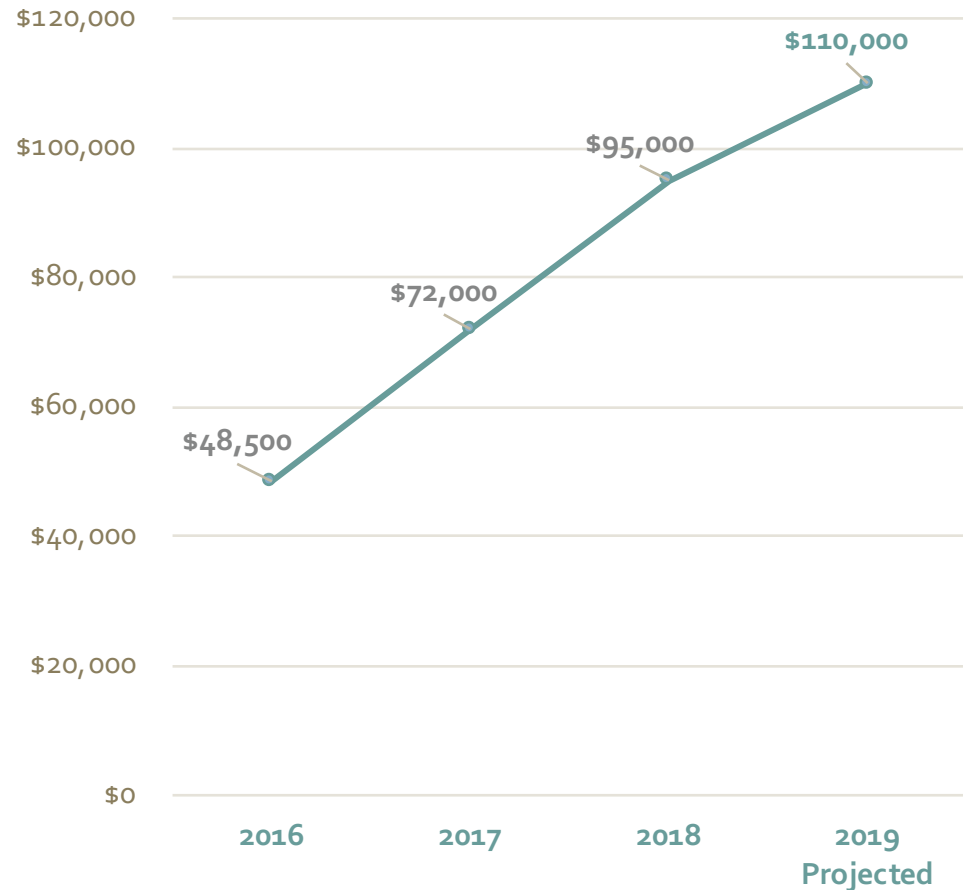
ONE WING'S GROWTH

FUND ALLOCATION

CURRENT & PAST BENEFICIARIES



Yearly Fund Disbursement





FOURTH ANNUAL
OLIVIA ALDREDGE
Silent Auction & Benefit Concert
PRESENTED BY WESTERN EXTRUSIONS

A celebration of good food, great drinks and a Silent Auction. The ***Fourth Annual Olivia Aldredge Silent Auction & Benefit Concert*** kicks off the weekend with a night to remember.

ABOUT THE EVENT

This celebration will feature a southern comfort buffet from The Foundry's Chicken Scratch, a high-end silent auction, along with live music from Ray Johnston Acoustic.

Thursday, May 30th, 2019 | 7:00 – 11:00 PM

\$65 /Ticket* *Early Bird offer through 4/30/2018*

\$75 /Ticket* *Regular Ticket Pricing from 5/1/2018 – 5/31/2018*

The Silent Auction will use an online bidding system

**Ticket includes buffet dinner and open bar*

FOURTH ANNUAL **OLIVIA ALDREDGE** *Silent Auction & Benefit Concert* PRESENTED BY WESTERN EXTRUSIONS



BEVERAGE SPONSOR



BAND SPONSOR

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor.....SOLD

- Official Presenting Sponsor of the evening with first right of refusal for 2020
- Name added to the event logo
- Logo on all marketing materials, auction signage, and event-tshirt
- Sponsor logo recognition and link from the event page on tournament website
- Opportunity to include marketing materials or promotional items in guest bags
- Two (2) VIP tables for 10 at event (20 tickets total)
- One (1) team of four (4) for the May 31 *Hudder Putter Classic* at the Golf Club of Dallas

Auction Sponsor.....\$3,000

- First right of refusal for 2020
- Logo prominently displayed throughout the silent auction on 18x24 signage
- Logo on every bid sheet description (approximately 80-100)
- Logo prominently displayed on the online auction site where all bidding will take place
- Logo on all marketing materials, auction signage, and event-tshirt
- Sponsor logo recognition and link from the event page on the website
- One (1) VIP table for 10 at event (10 tickets total)

Band Sponsor.....\$3,000

- Underwrite the cost of Ray Johnston Acoustic; Sponsor signage along the stage
- Logo on all marketing materials, auction signage, and event t-shirt
- Sponsor logo recognition and link from the event page on the website
- One (1) VIP table for 10 at event (10 tickets total)

Beverage Sponsor.....SOLD

- First right of refusal for 2019
- Logo on all marketing materials and event t-shirt
- Sponsor recognition and link from the event page on One Wing Foundation web site
- Logo on cups and koozies as the official Beverage Sponsor of the evening
- One (1) VIP tables for 10 at event (10 tickets total)

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PHOTO BOOTH SPONSOR



POWER PAX SPONSOR



TABLE SPONSOR

SPONSORSHIP OPPORTUNITIES

T-shirt Sponsor.....\$2,500

- Underwrite the production of tournament and auction party t-shirts
- Logo prominently displayed on the back or sleeve of shirt
- Logo on all marketing materials and auction signage
- Sponsor logo recognition and link from the event page on the website
- Four (4) tickets and registration for four (4) players in the Hudder Putter Classic

Photo Booth Sponsor.....\$2,000

- Logo included on all of the images taken by auction attendees and includes instant social media sharing to: text, email, Facebook, Twitter and Instagram
- Includes full vinyl wrap of the photo booth to match your company's branding
- Logo on all marketing materials and event t-shirt
- Sponsor recognition and link from the event page on One Wing Foundation web site
- 6 Tickets to the event – Ticket includes buffet dinner and open bar

Power Pax Sponsor (2 Available)\$1,000

- Underwrite the cost of one (1) of the Power Pax cellular device charging stations; includes personal branding. Since bidding for the event takes place only on cell phones these will be used by multiple people to help charge their devices
- Logo on all marketing materials and event t-shirt
- Sponsor recognition and link from the event page on One Wing Foundation web site
- 4 Tickets to the event – Ticket includes buffet dinner and open bar

Table Sponsor (6 available).....\$1,000

- Sponsor logo recognition and link from the event page on the website
- One (1) VIP table near the state (10 tickets total)

Patron Sponsor (10 available).....\$500

- Name on all marketing materials, back of t-shirt, and One Wing Foundation web site
- Two (2) tickets – Ticket includes buffet dinner and open bar



CONTACT INFORMATION:

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Checks made payable to One Wing Foundation

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*One Wing Foundation is an established nonprofit corporation
with the state of Texas and an IRS recognized 501 (c)(3).*